

# Laura Beutler-Rodriguez

Visual Communication

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Aesch, Switzerland



## Personal Details:

Place of birth: Argentina  
Date of birth: June 21, 1980  
Nationality: Switzerland & Italy  
Marital status: married  
(Michel Beutler, Switzerland)

## Hobbies:

Piano  
Painting, handicrafts  
Fitness, Yoga, Dancing  
Dog sports

## Education:

September 2011 – September 2014  
FHNW HGK Visual Communication Institute Basel, Switzerland: Bachelor of Arts in Visual Communication

January 2003 – October 2004  
Alta Gama, Red Educativa de Argentina, Microsoft: Studies of Web Design / Web Developer

March 1998 – October 2000  
University of Buenos Aires (UBA), Argentina: Studies of Architecture

March 1993 – December 1997  
High School (Gymnasium), "Instituto French", Buenos Aires, Argentina: Business Administration

## IT Skills:

Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere, Dreamweaver; Keynote, Word, Excel.

## Language skills:

Spanish: mother tongue

German: advanced knowledge (living in Switzerland for 8 years and living in Bonn, Germany, for 2.5 years.  
"Test DaF": admission Certificate for German speaking Universities, advanced level)  
Separate course for "Schweizerdeutsch" (Swiss German)

French: advanced knowledge (lived in Brussels, Belgium, for 5 years)

English: intermediate knowledge (Certificate „PET“)

## Professional Experience:

July 2013  
Internship  
Complex shop-window video installations at „IBA 2020“ Basel

August 2008 – August 2014  
Corporate Design Responsible (corporate identity, web design, promotions, graphics, illustrations, market research) and Administration Support (accounting, invoicing, etc.) at "EX TEAM Ablaufreinigungs AG" Reinach BL

Since August 2002  
Independent Graphic & Web Designer, customers in Switzerland and Belgium.  
In teamwork with professional photographers and programmers.

October 2001 – April 2003  
Marketing-, Graphic- & Web Design Responsible at "Fabrica de Salsa-School" Basel

April 2001 – March 2003  
Assistant Co-operator at Urs Gramelsbacher Architecture Office Basel